



Thursday, 21 October

Plenary Session

11:00 am	Welcome Messages	<p>PhD Assoc. Prof. Mihail Ovidiu Tănase, the representative of the Department of Tourism and Geography, the organizer of the conference</p> <p>PhD Prof. Nicolae Istudor, Rector of Bucharest University of Economic Studies (ASE)</p> <p>PhD Prof. Constantin Marius Profiroiu, Vice-rector - International Relations</p> <p>PhD Prof. Alina Dima, Vice-rector - Scientific research, development and innovation</p> <p>PhD Prof. Gabriela Țigu, Dean of Faculty of Business and Tourism</p> <p>PhD Prof. Delia Popescu, Faculty of Business and Tourism, Head of the Department of Tourism and Geography</p>	
11:15 am	Keynote speakers	<p>PhD Prof. Lawal Mohammed Marafa, The Chinese University of Hong Kong</p> <p>PhD Prof. Gabriela Cecilia Stănciulescu, Faculty of Business and Tourism</p> <p>PhD Prof. Silviu Neaguț, Faculty of Business and Tourism</p> <p>PhD Prof. Gabriela Țigu, Faculty of Business and Tourism</p>	<p><i>Any Tranquillity in Slow Tourism and Eco-leisure? Learning Examples from the East</i></p> <p><i>Black Sea's Geographical Tourism and Energy Challenges</i></p> <p><i>Freedom of Tourism Censored by the COVID 19 Pandemic</i></p> <p><i>Ethics in Tourism or What Should We Learn from this Pandemic</i></p>

Session 1 Tourism & Hospitality: Challenges and Trends (1)

13:00 pm	Chair	<p><i>Rural Tourism in Southern Cluj County: A Supply-Side Perspective</i></p> <p><i>Challenges in Rural Tourism and Ecotourism in Mărginimea Sibiului During the Pandemic</i></p> <p><i>Guidelines for the Gastronomy of Dobruđja, Foundation for the Development of the Local Gastronomic Tourism</i></p> <p><i>Dealing with Uncertainties.</i></p>	<p>Monica Maria Coros and Oana Ruxandra Bode</p> <p>Virgil Nicula and Simona Spănu</p> <p>Laetitia Casangiu Siea</p> <p>Zsuzsanna Katalin Szabo, Sándor Bozóki and Gabriela Cecilia Stănciulescu</p>
	Ana-Maria Nica		

The Danger of the Inadequate Composite Indicators in a Sustainability Assessment Framework

Considerations on Romanian Spa Tourism, in Terms of the Effects Produced by Inclusive Growth

Bogdan Gabriel Nistoreanu, Liliana Nicodim and Puiu Nistoreanu

Slow Movement Dimensions – an Assessment of EU Countries` Potential

Georgică Gheorghe, Delia Popescu, Iuliana Pop and Daniel Bulin

Towards the Conceptualization of an Emerging Form: Exotourism

Marius-Cristian Neacșu

Management Problems in Crisis Situations & the Ways to Solve them

Ana Mazmishvili

The Effects of the Covid-19 Pandemic over the Tourism Sector: A Review

Cristina Balint and Mihai-Lucian Lazanu

Session 2 Tourism & Hospitality: Challenges and Trends (2)

13:00 pm	Chair	<i>Changes in Post-Pandemic Travelling Preferences. What are the Effects of the COVID-19 Pandemic on Students' Travelling Interests?</i>	Iulia Ruxandra Ticau and Hadad Shahrazad
	Maria-Cristina Iorgulescu	<i>People with Disabilities - an Insufficiently Used Labor Resource in the Tourism Sector</i>	Andra Ionescu
		<i>The Main Challenges for HoReCa During the Covid-19 Pandemic</i>	Ioana Maria Popescu (Iacobescu)
		<i>Business Model Canvas for Tourism Business</i>	Ionela Cristina Micu
		<i>Active Sport Tourism and Sport Event Development in Romania</i>	Tünde Gál and Gabriela Cecilia Stănciulescu
		<i>Wine Tourism in Romania. An Exploratory Study Among Wine Consumers</i>	Olimpia State, Mihail Ovidiu Tănase, Georgică Gheorghe and Jacqueline Nathalie Harba
		<i>The Response of the Romanian Hospitality Industry to the Covid-19 Pandemic. Focus on the Restaurant Industry</i>	Oana-Diana Crîșmariu, Mihail - Ovidiu Tănase, Iulian Tenie and Awatef Abdallah
		<i>The Perception of Romanian Tourists on the Attractiveness of the Industrial Heritage. Case Study: Municipality of Cluj-Napoca</i>	Merciu Florentina-Cristina, Stoican Ana Valeria, Petrișor Alexandru-Ionuț and Vasiloiu Ana-Maria

Destination Management Organizations: a Systematization of Recent Literature with a Focus on New Research Trends

Adina Andra Triandafil, Alexandra Cristina Dinu, Florina Puie (Răzvanță) and Ana Șerbănescu

Statistical Trends of the Tourism Industry in Calarasi County, Romania

Mirea Cosmin Nicolae

Session 3 Educational Change and Digitalization in tourism

13:00 pm	Chair	<i>Educational Tourism and Local Development</i>	Marta-Christina Suciu, Marco Savastano, Gheorghe-Alexandru Stativă and Irina Gorelova
	Remus Ion Horoiu	<i>The Impact of Digitalization and ERP Systems on the Sustainable Development of the Organization</i>	Laura Eugenia Lavinia Barna
		<i>Are Romanian Tourism Companies Prepared for Digital Transformation? A Research Study in Timis County</i>	Marioara Musteață-Pavel, Camelia Surugiu and Cristina Lixăndroiu
		<i>Online Economics Higher Education During Covid-19 - a Case Study Approach: The Bucharest University of Economic Studies, The Faculty of Business and Tourism</i>	Luciana-Floriana Holostencu, Maria-Cristina Iorgulescu, Mădălina-Lavinia Țală and Mădălina-Ionela Iordache
		<i>Advancements in Digital Tourism</i>	Andreea Marin-Pantelescu
		<i>Analyzing the Use of Webcams by Business Students During Online Classes</i>	Pădurean Ana Mihaela, Schiopu Andreea Fortuna, Vasile Cristina, Veringă Paula, Vlăduțu Elena Valentina and Zlotea Melania Teodora
		<i>The Digital Certificate - Opportunity or Barrier in the Activity of Restaurants? Young People's Opinion on the Feeling of Sanitary Security in the Restaurant and Food Service Industry</i>	Vlad Diaconescu, Florentina-Cătălina Popa, Daniela-Elena Popescu and Cristina-Gabriela Ruse
		<i>Tourism Digitalisation at its Peak? The Young Generation's Perspective on the Effects of the Covid 19 Pandemic on Tourism</i>	Adina Irina Lăceanu and Ana-Maria Nica